

To: 2200 - Atlanta Region, 2210 - Atlanta ROU, Ahiabuike, Anthony E., Darcy, Joe F., Mirabal, Lawrence, Shaw, Rusty R., Beasley, Scott A., Roll, Linda, Williams, Donald J., Piscitelli, J, 2100 - Winston-Salem Region, 2110 - Winston-Salem ROU, 1710 - Pittsburgh ROU, Forrey, Linda, Moulton, G, Thomas, E F., Deese, David, Barney, Kevin, Tanchyk, R, Fricke, R H., Zecca, Anthony, Schwalm, S, Burrows, Robert, Sirianni, Suzanne M., Letourne, Paul, 1110 - Boston ROU (PROVENL), Diciro, John P., Santiago, Julio R., Leonard, Michal K., Wolking, W, Borjeson, John, Payne, Jennifer, Jackson, A, Smith, Richard A., Jurgensen, Kurt T., Feltman, John P., Brandt, Kevin E., Leonard, John M., Kight, Earl, Ferencak, Cynthia L., Kavanagh, John P., Gambardella, Mark R., Norris, Chuck H., Figueroa, David A., Agner, Edward, 1200 - New York Region (SCULLYA), 1210 - New York ROU (ALVICA), Eckardt, Diane C., Krumlauf, Phillip K., Klein, John F., 1300 - Philadelphia Region (SWEETD), 1310 - Philadelphia ROU (METZG), 2310 - S. Florida ROU (FINKLEP), 2300 - S. Florida Region (SMITHJ5), 1600 - Buffalo Region (BURRELL), 1610 - Buffalo ROU (BRZEZIE), Alese, Louann F., Roth, Kari L.

From: Kuruc, Nick

Posted: 7/22/97 11:01

Opened: 7/22/97 11:01

Subject: Amerada Hess Corporation

ROU's: Communicate to all Retail Divisions with responsibility for Chain ID's;

		<u>Sales</u>	<u>Retail</u>
0353-02-01	0353-03-01	1221	1222 24, 26, 28
0353-02-02	0353-03-02	1222	1222 20, 21, 22, 23, 25, 26, 27, 28,
0353-02-03	0353-03-03	1223	1226 22, 24, 26, 27, 28 30
0353-02-04	0353-03-04	1224	1229
0353-02-05	0353-03-05	1225	ROM
0353-02-06	0353-03-06	1226	PC SC
0353-02-07	0353-03-07	1229	MC PA
0353-02-08	0353-03-08	1240	
		1244	RSM RBM

RE: WINSTON Launch "Stick to Stick" POS Approval

Hess Headquarters has approved the following POS pieces for placement in all stores:

Hess Marts	5' x3' Stick to Stick Banner
	Changemat
	6"x4" Stick to Stick Card
Hess Co-Op's	5'x3' Stick to Stick Banner
	6"x4" Stick to Stick Card

Please place the above pieces in addition to standard display POS and any other POS that can be placed with Store Manager approval.

Hess Headquarters has communicated this approval to all stores.

A Task Request has been entered into Poquet Computers.

As always, thanks for your help!

51850 5985